

Greetings and congratulations on your selection as a 2025 HumanitiesDC Grant Recipient! Please review the following information regarding your grantee communications and marketing processes. This document will cover information on our brand guidelines, social media practices, and event submissions for public promotion.

## 1. Official Announcement and Social Media Blast: Thursday, May 1, 2025

We'll celebrate all our 2025 grant recipients with a social media blast on **May 1, 2025**. We would greatly appreciate it if your group/organization joined in on the blast. If sharing via Instagram, please share a carousel post with a photo depicting your work first, and [this medallion image](#) second (also attached). Please tag @HumanitiesDC or invite us to collaborate so that we'll be sure to share on our account as well.



### **Example Language for Posts (Facebook, Instagram, LinkedIn, TikTok, Twitter)**

We are excited to announce that we have received a 2025 HumanitiesDC [insert grant received]! [Describe your project, how this grant will impact your work, and the intended impact of the project in your community.] We are proud to be part of this year's cohort of Community Grantees and look forward to doing important humanities work that builds connections, reflections, and resilience in our city. #HumanitiesDC2025grantrecipient #humanitiesDC #humanities

*Example: We are excited to announce that we have received a 2025 HumanitiesDC Visions Grant. With this grant, we hope to create a festival that invites DC residents to celebrate the creation and nationally recognized designation of Go-Go music as the official sound of our city. We are proud to be part of this year's cohort of Community Grantees and look forward to doing important humanities work that builds connections, reflections, and resilience in our city. #HumanitiesDC2025grantrecipient #humanitiesDC #humanities*

## 2. Sharing Grantee Work in our Communications

HumanitiesDC is dedicated to helping others learn about our grantees' work. We predominantly do this through the Events page on our website, our social media (@humanitiesdc) and our bi-monthly e-newsletter. Throughout

the year we are excited to use these platforms to share your upcoming events and programs or to highlight your group and its work.

### **Highlight your events on our website and newsletter**

Grantees are invited to submit any events or public activities related to your project! Complete the [Event Submission form](#) at least 2 weeks in advance of the event date. This will help us to better coordinate our efforts and ensure that we're able to market your events with ample time. We'll also include your event in our biweekly newsletter that reaches 10,000+ people!

### **Feature your work in our Humanist Highlight**

You may be selected for a Humanist highlight to be featured in our newsletter, which is distributed biweekly to our members and supporters, with over 10,000 recipients. We believe that highlighting individuals who embody humanist values is an important way to inspire others and to demonstrate the positive impact that the humanities can have on individuals and communities. By sharing your story and accomplishments, we hope to celebrate your contributions to creating a better world and to inspire others to follow your lead.

Additionally, we would like to feature individuals near the time they have events coming up that align with their humanities projects and events. This allows us to promote events that are meaningful and impactful, and to help connect our members and supporters with opportunities to engage in meaningful work that supports our shared values. We look forward to featuring you in our newsletter and celebrating your contributions to our community.

## **3. Branding Guidelines**

You can find our full [branding guidelines here](#), detailing the use of our logo on your grant project-related materials, and guidelines for how best to acknowledge HumanitiesDC. You can find [all logos here](#); **please use the HumanitiesDC logo co-branded with the Commission on the Arts and Humanities.**



### **What to include on all promotional materials:**

This [program/event/gathering] was funded by/in part by HumanitiesDC. HumanitiesDC logo (full color preferred, white/black accepted)

*If applicable, please reference our general HumanitiesDC information below:*

HumanitiesDC connects curious people with bold questions to the powerful stories of our vibrant city. Through their grantmaking they support Washingtonians and local organizations interested in helping build a vibrant city where all can engage in intellectual exchange, reflect on our connected stories and celebrate our various cultures. With their public programs they partner with local experts, scholars and creatives to design and host unique initiatives, workshops, discussions, performances, storytelling gatherings and more that explore the culture of our nation's capital. To learn more about the grant opportunities, programs and how you can become involved visit [humanitiesdc.org](http://humanitiesdc.org)

HumanitiesDC grantmaking and public programs are made possible in part through funding from the DC Commission on the Arts and Humanities.

## **4. Talking points around federal funding cuts to the humanities**

While announcing this exciting news, you may encounter some questions around threats to humanities funding and changes to NEH funding priorities.

- All HumanitiesDC community grantmaking is made possible with funding received from the city government. Although HumanitiesDC's federal grants have been cancelled, the organization's grantmaking was not impacted in 2025.
- Supporting HumanitiesDC's commitment to grantees like us is essential to ensuring that DC stories are collected and celebrated in this moment. If you're interested in supporting HumanitiesDC, there are a few things you can do:
  - Reach out to your local councilmember and encourage them to continue funding the Commission on the Arts and Humanities and the DC Public Library
  - Register to testify at an upcoming budget hearing in support of the Commission on the Arts and Humanities and DC Public Library
  - Make a tax-deductible donation to HumanitiesDC
- More information about how to advocate for HumanitiesDC is [here!](#)